

"...one of the **best**exhibits we've
ever had!"

- Senior Floor Faculty COSI Columbus "The **first** exhibition I have seen where **ALL ages** are engaged equally."

> - Jeannie Colton Visitor Services Manager Arizona Science Center

"Mazes inspires **teamwork** and problem solving in visitors, accomplishing just what our missions aims for! We saw our member families come back for **multiple visits** and the multi-generational experience that the exhibit provided appealed to all visitors."

- Chevy Humphrey President and CEO Arizona Science Center

"**TAG** teachers loved this exhibition."

Senior Floor Faculty
 COSI Columbus



# Mord on the street

The exhibit has been wonderful. Families visited the exhibition, shared it with their friends on social media and came back for more. It was a perfect experience for audience!

- Rebecca Gilliam Vice President - Visitor Experiences Minnetrista "Mazes was a hit that our family audience **LOVED!** They wanted it to stay much longer.....This is a **highly recommended** exhibit that we would do again."

- Nancy Chartrand Senior Scientist of Operations Science North

"Our visitors **LOVED** this exhibition and it performed very well, **surpassing** our expectations."

- Kristin Priscella VP of External Affairs Arizona Science Center "We saw complete strangers collaborating with each other...
It's an exhibit that guests spread by word-of-mouth, and one that encourages repeat visits"

- Josh Kessler Associate Exhibition Producer COSI Columbus



#### **Minotaur Mazes**

### **Education & Learning**



#### **Exhibit Components & Learning**

- Critical Thinking & Problem Solving
  - 7 Floor Mazes
  - 5 Finger Mazes
  - Giant Tower of Hanoi
  - Tavern Puzzles
  - Rubik's Cubes
- History & Culture
  - History of Mazes Panels
  - Draw-a-Labyrinth
  - Labyrinth Lounge Library
- Science of Perception
  - 20+ Optical Illusions
  - 8 Test Your Perception Activities
  - 5 Playing with Color & Light Activities
- Number and Math Challenges
  - Number Jumping Floor Maze
  - Math Floor Maze
- Orientation & Spatial Navigation
  - Walk-through Mazes
  - Web Maze
  - Floor Mazes

- Using Rules and Sequences
  - Arrow Jumping Floor Maze
  - Colored Path Floor Maze
  - Jammed Tractor Floor Maze
  - Headlong Floor Maze
  - Headlong Finger Maze
  - Runaway Train Finger Maze
  - No Right Turn Finger Maze
  - Giant Tower of Hanoi
- Physical Dexterity
  - Walk-through Mazes
  - Web Maze
  - Balance Maze
  - Giant Tower of Hanoi
  - Make-a-Maze
  - Tilt-a-Maze
- Hand-eye coordination
  - Tilt-a-Maze
  - Brio Labyrinths
  - Tavern Puzzles
  - Perplexuses
  - Rubik's Cubes
  - Draw-a-Labyrinth
  - Musical Instruments
  - Quadrilla Marble Maze Set



- Make-A-Maze
- Quadrilla Marble Maze Table
- Experimenting w/ Sound & Rhythm
  - Music Maze
  - 12 percussion instruments
- Fine Art
  - David Anson Russo Gallery
     Large-scale Solvable Art Mazes
  - Labyrinth Lounge Library
- Tactile Experiences for Pre-readers
  - 8+ Finger Mazes
  - Web Maze
  - Hanging Mazes
  - Make-a-Maze
  - Quadrilla Marble Maze Set

Contact:

Minotaur Mazes

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**BROUGHT TO YOU BY:** 



## Goals

Explore new ways of problem-solving.

Challenge the relationship between the mind and eye.

Nurture your inner creative genius.

Catalyze cross-generational interaction.





# Summary

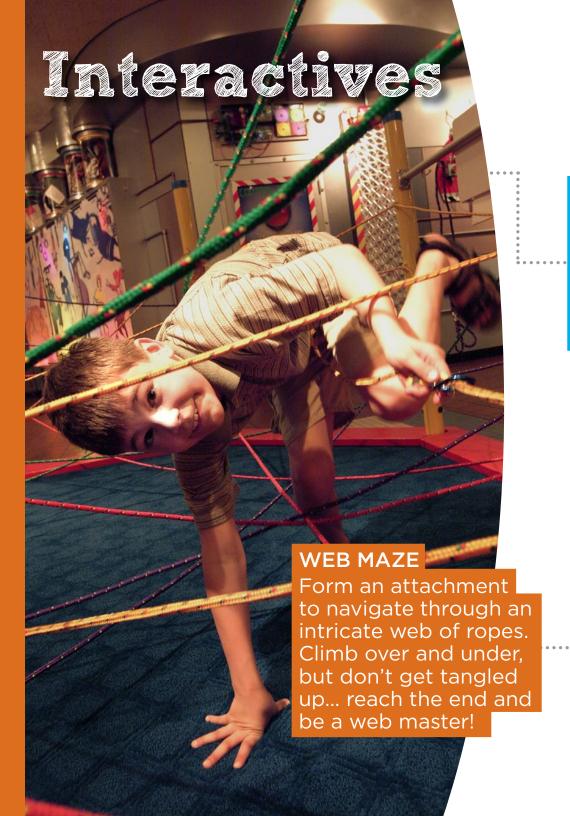
Maneuver your way through this mind boggling collection of mind-bending adventures, 3-D puzzles and full-body games - an unforgettable adventure that's sure to challenge, entertain and amaze visitors of all ages.



# Overview

Look up *Maze* in the dictionary, and you'll find it described as a confusing network of intersecting paths or passages, a complex arrangement that causes bewilderment, confusion or perplexity. Now take that up a notch by adding two vital ingredients – fun and education – and you've arrived at Mazes, the exhibition.

Mazes winds its way over 9,000 square feet with over 60 puzzling experiences that inspire exuberant **Test** your perceptions exploration and and laugh your way **Master** the many tricks through the maze of ingenuity. around each corner and illusions, a feast of find out why illusions visual trickery. help us learn how our brain works. **Run** a marathon with your fingers on the Finger Mazes, or become a "webmaster" by **Grab** an instrument climbing through an intricate web of ropes without getting tangled in the Web Maze. Give your brain and **Wrap** your head body a workout. around the Puzzle Maze, and get lost in a network of color in the Color Maze. **Conquer** puzzling challenges and **Experience** mazes discover new ways of all kinds from of problem solving 2-D to 3-D, fine around every corner. print to fine art, and prefab to you-fab.



MATHEMATICA MAZE
Bridges and pathways
create an intricate
network of confusion!
Piece together the
solution that will set

you on the right path.

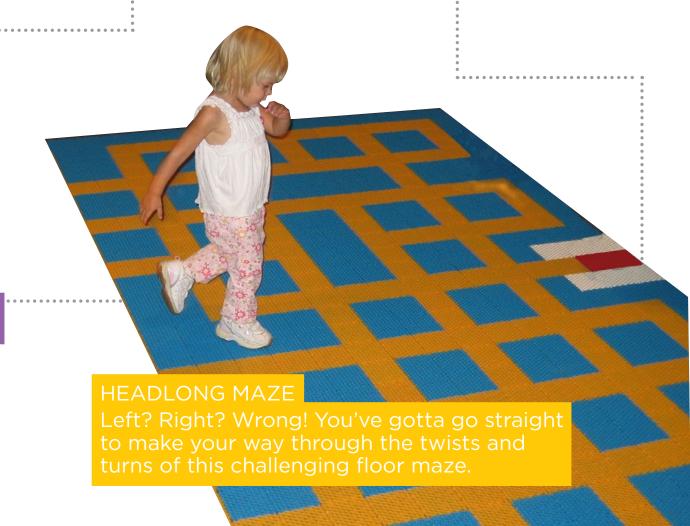


#### **COLOR MAZE**

Pick a color combo and see where it leads! A repeating pattern is the key to your successful journey through this network of primary colors.



MAKE-A-MAZE
Think you have
what it takes to
amaze yourself
and your family?
This is your chance
to create your own
maze! This large
play space gives
you lots of room
to work it out.





#### MARBLE MAZE

Set your marble on the move! In this three dimensional marble maze you create the pathway for your marble to meander.



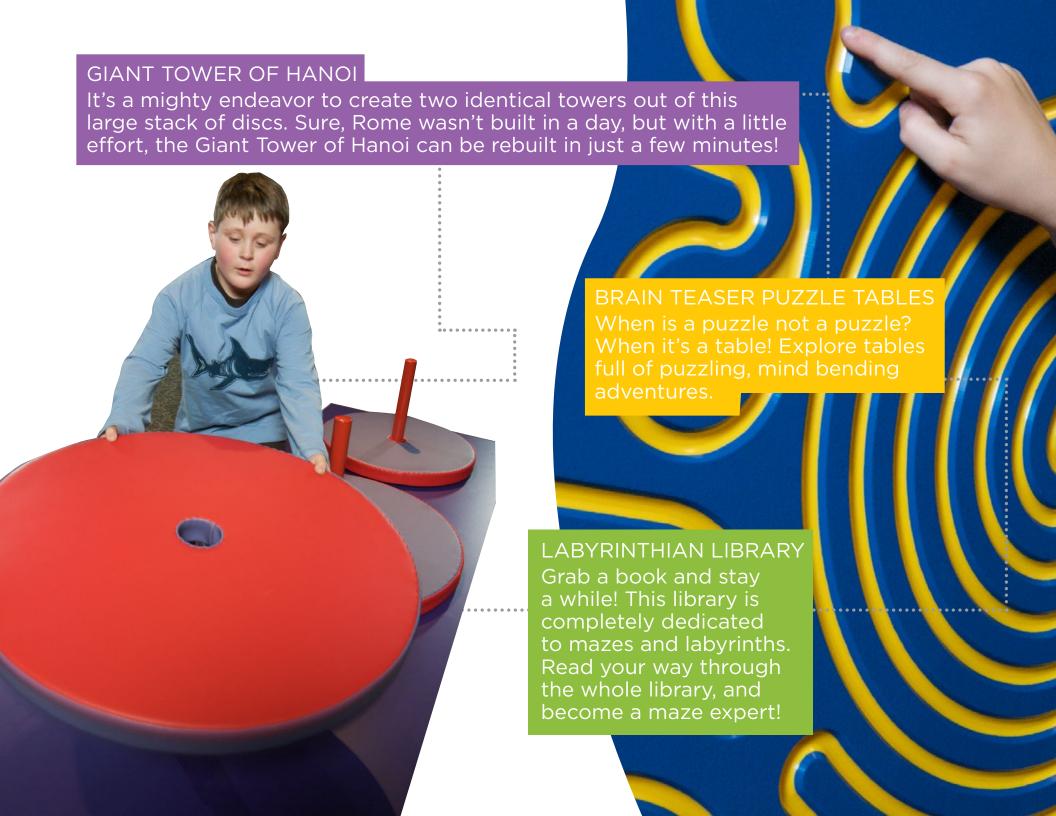
#### HISTORY OF MAZES GALLERY

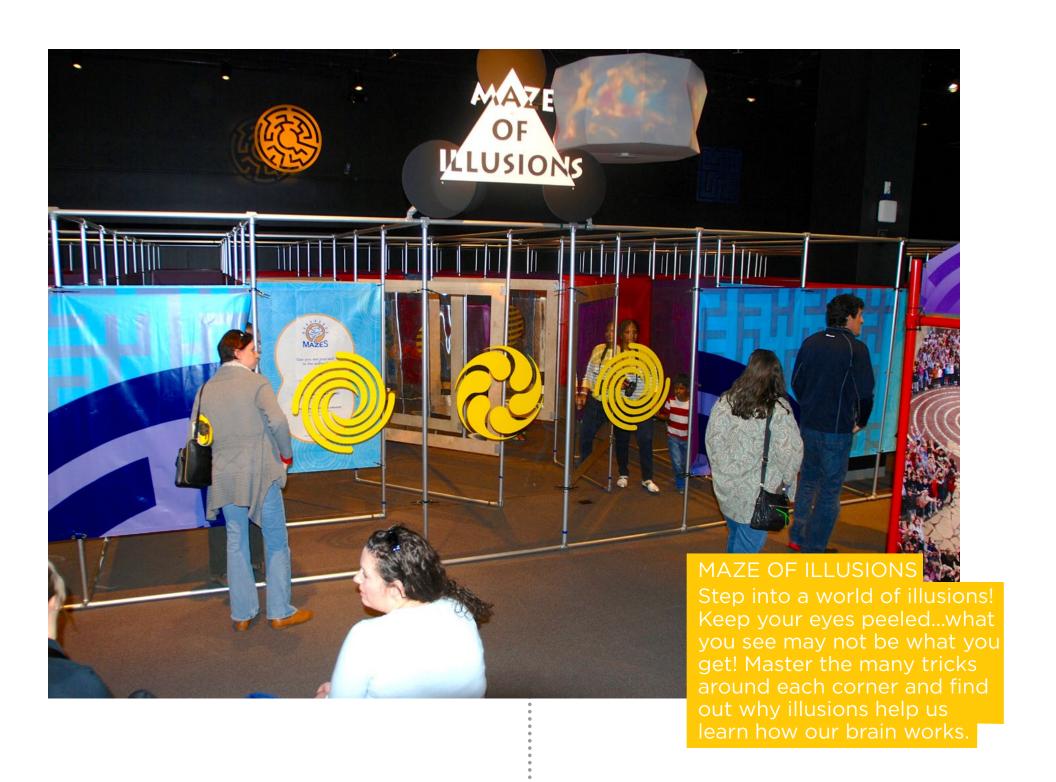
Did you know that the first recorded maze in history was the Egyptian Labyrinth? Soak up everything there is to know about the true history of mazes over 6 incredible information panels.



### DAVID ANSON RUSSO FINE ART GALLERY

Unlike any other art gallery you've ever been in, this one has five huge, incredible maze artworks that you can actually put your fingers on and solve.





### SELECTION OF INTERACTIVES IN THE MAZE OF ILLUSIONS

BIRD IN A CAGE: You've got thirty seconds to put a bird in a cage using only your eyes. With the magic of after images and negative images, you'll be able to see the invisible!

GLIMPSE OF INFINITY: How can mirrors create the illusion of infinity and suspend you into never ending space? Investigate this world of mirrors and see for yourself.

COLOR SHADOW WALL: When is a white wall not a white wall? When it's bathed in a magical rainbow of colored light! Three different colored light sources aimed at a white wall still looks white...until you stand in front of it! Your shadow transforms the wall into a rainbow of color.



OTHER INTERACTIVE INCLUDE: Read Red, Now You See It, Bumpy, Parallel, Scene It, Disappearing colors and Impossible Shapes.





# Contact

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### Exhibition Specs & Info



#### minotaur mazes

#### **Exhibit Specifications (International)**

Installation Indoor

Gallery Size 4,000-8,000 sq ft (350-750 sqm)

Interactives 80+

Inbound Shipping One 53ft trailer or 40' container

International

add round trip transit time to rental period

add installation, insurance surcharge

50% of project total due w/signed contract Payment Terms

25% due 2 months prior to ship date

15% due 2 weeks prior to ship date

10% due upon installation

Installation Staff 1 Minotaur technician + 4 host personnel

4 days (32 hours or 160 man hours) Installation Time

De-install Staff 1 Minotaur technician + 4 host personnel

De-install Time 2 days (16 hours or 80 man hours)

Insurance Host to insure for liability, loss or damage

Security Minimal (venue security is sufficient)

Staffing 2 - 6 staff members as per traffic

Crates All on wheels, indoor storage required

Electrical Standard 110v, 4 locations

Min. ceiling height -8'- 6": Maze structure

12': Logo sign mounted to maze (optional, adjustable)

9'-6": (3) Red pipe structures

#### Crate Dimensions

136"L x 48"W x 49"H	96"L x 42"W x 46"H
96"L x 42"W x 41"H	102"L x 48"W x 74"H
96"L x 42"W x 44"H	110"L x 55"W x 63"H
136"L x 48"W x 51"H	56"L x 40"W x 54"H
122"L x 42"W x 68"H	124"L x 48"W x 86"H
96"L x 48"W x 66"H	

Immerse yourself in a mind boggling collection of mazes, 3-D puzzles and full-body brain games. Engage in critical and creative thinking while tackling individual & group challenges.

"...one of the best exhibits we've ever had!" - COSI Columbus

"Mazes was a hit that our family audience LOVED! They wanted it to stay much longer.....This is a highly recommended exhibit that we would do again."

- Science North, Ontario

"The first exhibition I have seen where ALL ages are engaged equally."

- Arizona Science Center

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