

# RAINFOREST ADVENTURE



Hanging Vines



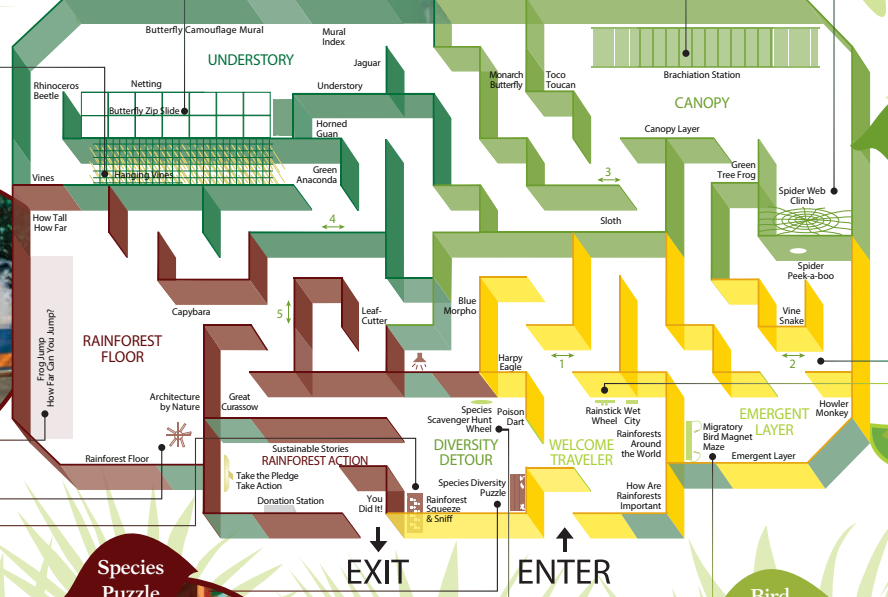
Butterfly Zip Slide



Brachiation Station



Spider Web



Rainforest Quiz



Maze Progress



Frog Jump



Architecture by Nature



Your Nose Knows



Species Puzzle



Species Quest



Bird Migration Maze



Rainstick Wheel



"The exhibit was our **best children's exhibit** of the year."

Charlotte Brohi  
VP of IMAX Operation and Film Production  
Houston Museum of Natural Science

"Rainforest Adventure is all that I'd hoped for....**interactive, informative and engaging**. I've heard nothing but positive feedback from our guests."

Joe Fitting  
VP of Education and Conservation  
San Francisco Zoo

"We had our **best May** in years and years... I recommend to anybody to have this maze at your facility."

Ray Darnell  
Director  
Albuquerque Biological Park

"Families loved the exhibit. A **huge hit...!**"

Dave Kinsey  
Assistant Director of Exhibits  
Museum of the Rockies

"The maze was **FANTASTIC! A huge, positive response** from our visitors."

Cathi Decker  
Executive Director  
Santa Ana Zoo

## Word on the Street



"Rainforest Adventure has been very popular! Everybody is having a great time and lots of **parental involvement** too."

Connie Mohrman  
Exhibits Department Manager  
The Wildlife Experience

"We are always looking at Minotaur Mazes for the next new exhibit! Their **flexibility and professionalism** have been great."

Connie Mohrman  
Exhibits Department  
Manager  
The Wildlife Experience

"Rainforest Adventure is exciting, educational, and **extremely enriching**. The kids love it, the adults love it. It's really wonderful!"

Terry Axline  
Marketing Manager  
Albuquerque Biological Park



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Inspiring wonder for  
the Natural World

*"Our BEST  
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CHARLOTTE BROHI  
Houston Museum of Natural Science  
VP of IMAX Operation & Film Production



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# RAINFOREST ADVENTURE



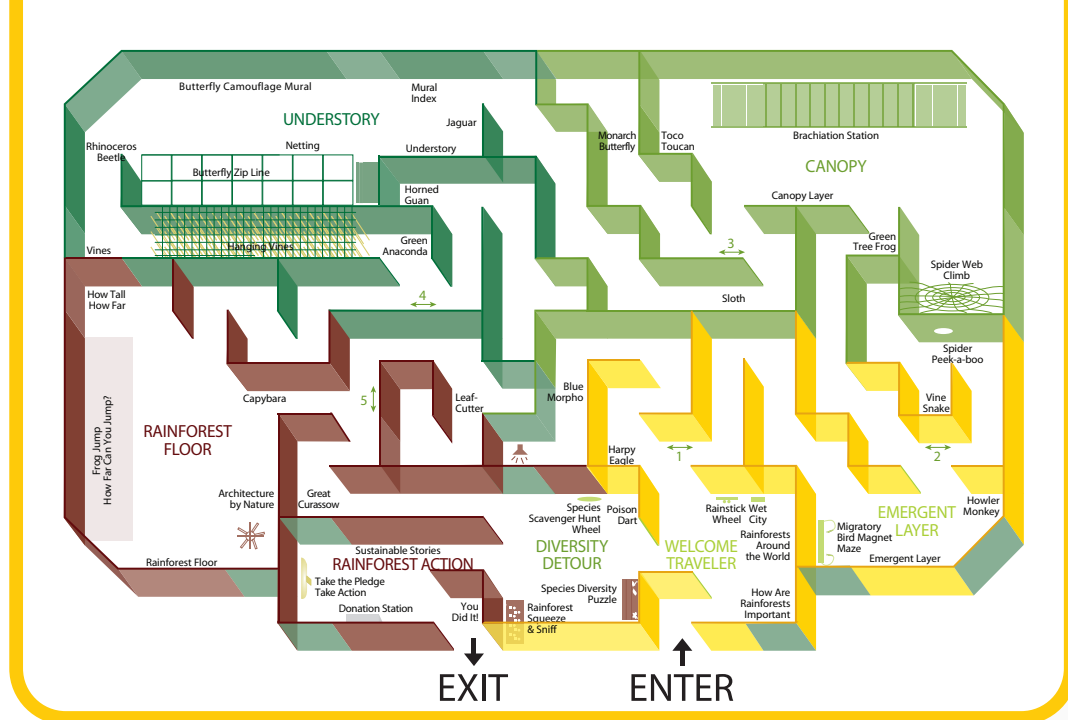
## Goals

DEMONSTRATE diversity across four abundant layers of rainforest

INVESTIGATE fragility and adaptability of flora and fauna

FOSTER AWARENESS of biodiversity, interconnectedness, and sustainability

LEARN what each of us can do to preserve this vital habitat



*"We are always looking at Minotaur Mazes for the next new exhibit! Their flexibility and professionalism have been great—designing to fit our space and flow, working well with our staff, making shipping and installation work, and always looking for feedback on improvements to their product."*

CONNIE MOHRMAN  
Exhibits Department Manager  
The Wildlife Experience





# Adventure Around Every Corner

Explore and discover within four layers of rainforest.

One of the least known habitats on Earth, the rainforest is filled with exciting mysteries waiting to be discovered – just like *Rainforest Adventure!* Abundant and sometimes unfamiliar sights, sounds, and plant and animal biodiversity come together to create an interactive experience about one of the world's greatest treasures. Visitors experiment with physical and mental challenges as they descend through the four layers of rainforest. By the time visitors reach the forest floor, they are better equipped with an understanding of how humans impact this diverse yet fragile forest, and how they can make a difference.

*"As we were traversing the maze, a group of day campers were enjoying it with us. We commented on this to the day camp counselor, and he said that children ask to come back to the maze each day because it's their favorite exhibit. Clearly we weren't the only ones giving this new feature the thumbs up!"*

DEBORAH DAVIS  
Visitor



## Overview


**Rainforest Adventure** sends visitors on a quest to explore four **Experience Galleries:** Emergent, Canopy, Understory and Forest Floor. Each gallery introduces opportunities for visitors to mimic the animals and plants indigenous to each layer. Visitors wind their way throughout the exhibit by answering questions as they go – incorrect answers lead to dead ends while correct answers lead the explorers ever deeper into the maze.

*“Rainforest Adventure was a great addition to our space and will be missed by all!”*

JOE FITTING  
VP of Education & Conservation  
San Francisco Zoo







Visitors swing from the highest branches, fly through the understory, help birds migrate across thousands of miles, and create a root structure to support the tallest trees in the shallowest soil. After successfully navigating to the forest floor, visitors land in the Rainforest Connection room. Through interactivity and real-world applications, visitors learn not only how the rainforest impacts their lives, but also how they can positively impact the rainforest.





# Interactives

*Rainforest Adventure* takes people on a journey to many places, from an interactive welcome room, to four layers of rainforest, to making connections in your own home. It helps visitors retain and remember information. Plus, it's a lot of fun! Along the way, visitors have opportunities to explore, swing, smell and puzzle their way to understanding this great treasure.

## WELCOME TRAVELER

Join us on a *Rainforest Adventure* and explore one of the most diverse and endangered ecosystems on our planet.

**Question/Answer** – How do you get from A-Z? With Q&A, of course! Navigate the maze through a series of challenging mental puzzles designed to improve your understanding of rainforest preservation.

**Rain Stick Wheel** – Create the sounds of the rainforest in the palms of your hands and learn how the rain of the rainforest impacts its inhabitants.

**Wet City** – How much rain falls in your city? You might be surprised. Compare and contrast your understanding of precipitation.





## EMERGENT

With trees reaching over 200 feet tall, the emergent layer towers over everything in the rainforest.

**Migratory Bird Magnet Maze** – Help migratory birds make the incredible journey from winter resting grounds to summer nesting grounds. But watch out for hazards along the way!

## CANOPY

The roof of the forest, the canopy is a tangled green layer of leaves, vines, fruits and colorful flowering plants. This dense layer allows little light to penetrate to the forest floor.

**Brachiation Station** – Get into the swing of things! Do you have the strength, grace and timing to swing like a spider monkey and other primates? We think you do!

**Spider Web Climb** – Spiders are a vital part of the rainforest food chain, feeding birds and other animals. Get a spider's eye view of a wicked web you don't want to get tangled up in...or DO you?



## UNDERSTORY

In the understory, smaller trees compete with each other for the little sunlight that filters through the thick green roof of the canopy.

**Butterfly Zip Slide** – Spread your wings and sail 10 feet through the understory as a butterfly.

**Butterfly Camouflage Mural** – See if you can find these cleverly disguised creatures in all four stages of their development: egg, larvae, chrysalis, and adult.

**Hanging Vines** – Descend deeper through the Understory on hanging vines, getting ever closer to the Forest Floor.



*"We had the best  
May that we've had  
in years and years."*

RAY DARNELL  
Director  
Albuquerque Biological Park/  
Rio Grande Zoo



## FOREST FLOOR

With a tangle of large roots and very little light, the Forest Floor is filled with plants specially adapted to low light and high moisture.

**Architecture by Nature** – Witness the engineering genius of nature by seeing how a 100-foot tall tree can stand in 18 inches of soil. Learn how buttress roots make all the difference by building your own.

**Frog Jump** – Frogs can jump over 10x their body length. How far can you jump? Check your height and see if you can go the distance.



## DIVERSITY DETOUR

You may have reached the Forest Floor, but can you remember everything you've seen? Show what you've learned by revisiting the layers, and find new plants and animals through two special games.

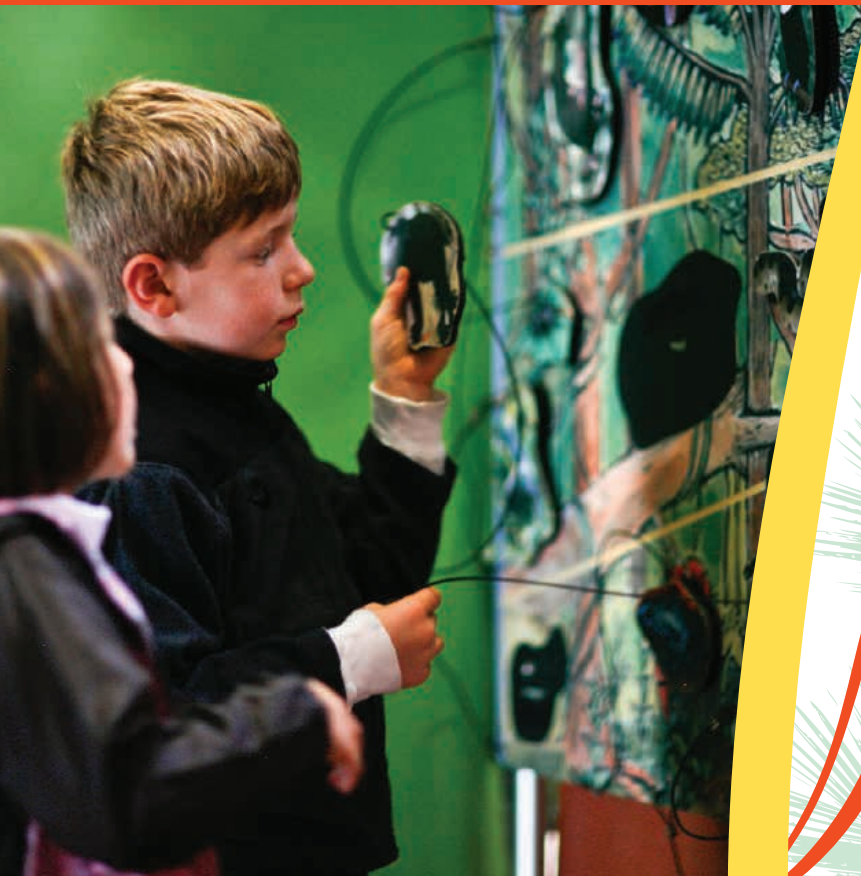
**Species Diversity Puzzle** – Help these creatures find their home! Solve the puzzle by placing the 16 species in their correct habitat strata on the rainforest mural.

**Species Scavenger Hunt** – Wind your way back into the maze on a rainforest quest! Look for animals hidden throughout the maze and save some twists and turns by remembering where each animal lives.



## RAINFOREST CONNECTION

Although the rainforest may seem very far away, the Rainforest Connection interactive room shows visitors the interconnected relationship between humans and the rainforest. Every day, people around the world use and benefit from rainforest resources, such as food and life saving medicine. The Rainforest Connection provides visitors with daily choices to preserve and improve their relationship with the forest.



**Squeeze & Sniff** – Many everyday products come from the rainforest. Can you tell these rainforest products by smell? Find out if your nose knows.

### **Take the Pledge, Take Action!** –

Rainforests may be thousands of miles away, but your actions at home, work, and at school make a difference. Take the pledge, write it down, and post it at home.

**Donation Station** – Drop a coin into the machine and it becomes a raindrop trying to reach the forest floor. If it makes it, you get your coin back – but if it doesn't, like most water in the rainforest, your coin becomes a donation that supports rainforest conservation.





## Minotaur Mazes

Minotaur Mazes is a Seattle-based, worldwide traveling exhibitions company specializing in complete, interactive exhibition experiences within a maze setting. Mazes are engaging both mentally and physically, and a tactile experience helps visitors young and old retain ideas long after they have left the exhibit. Minotaur is committed to crafting quality, creative exhibitions that introduce ideas of sustainability and personal responsibility for the world and its people.

### CONTACT:

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### FIND US ONLINE:

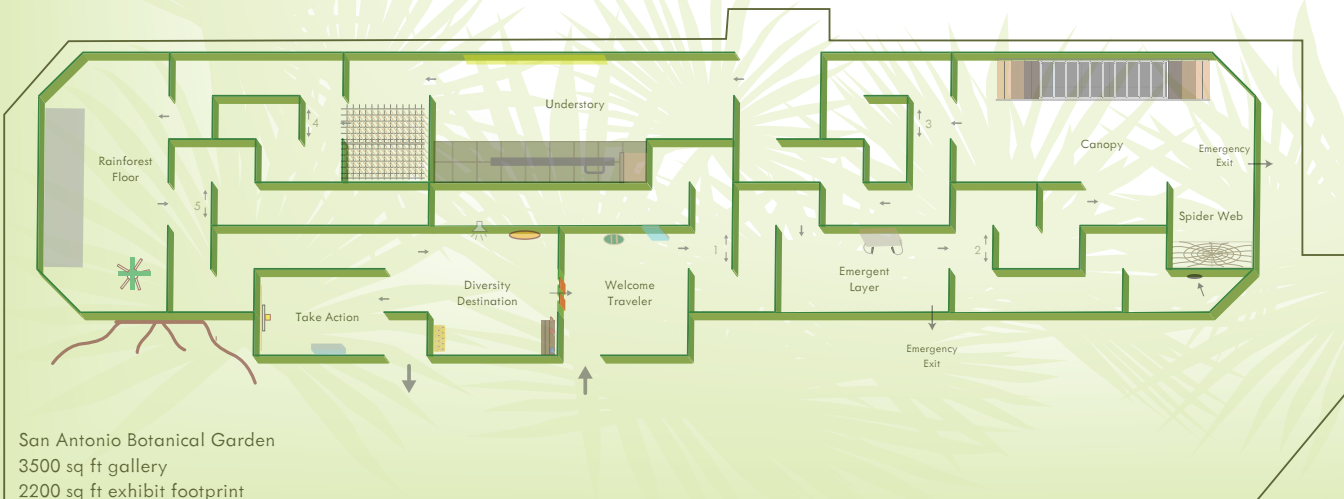
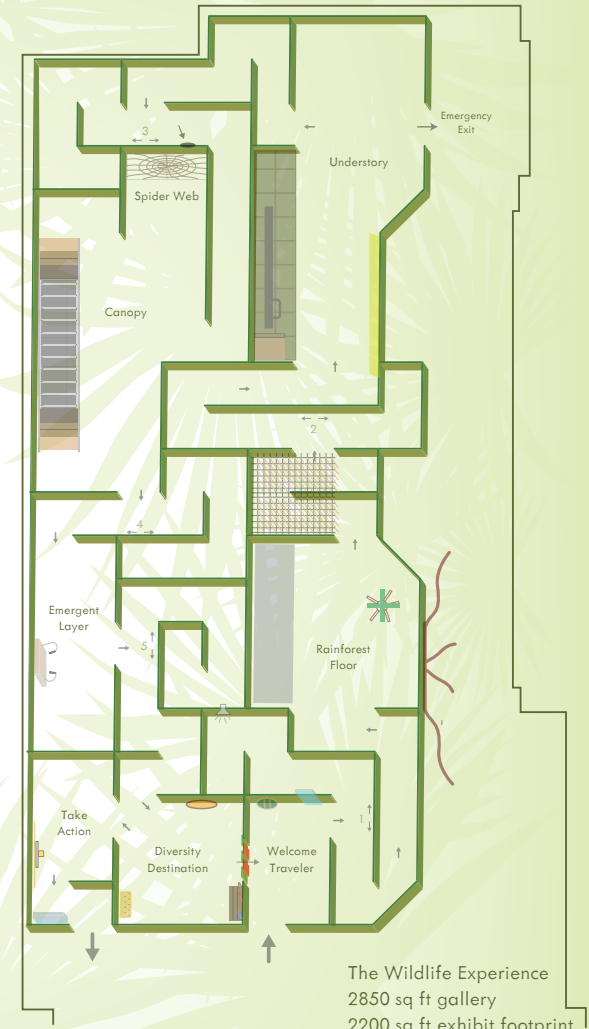
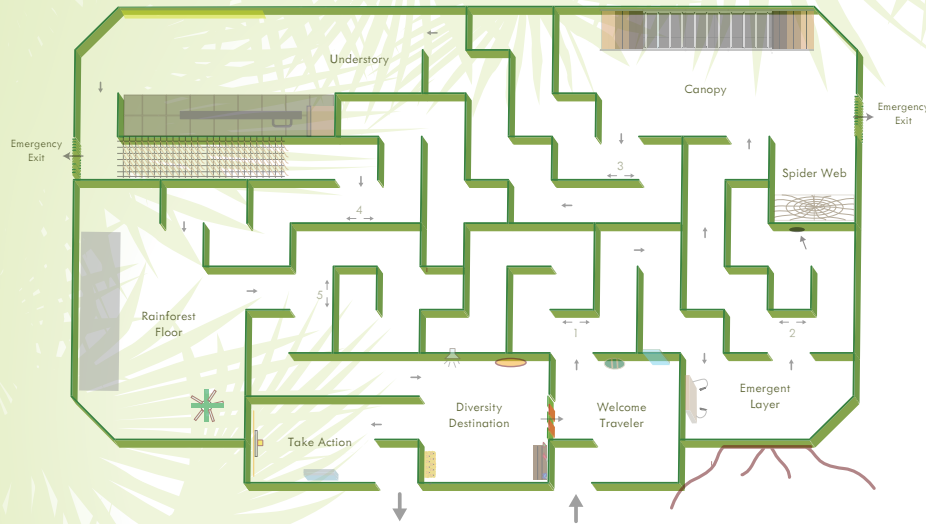


# Custom Layouts



minotaur mazes

Standard Layout  
2350 exhibit footprint  
fits up to 4000 sq ft gallery



Custom layouts are created for each new host gallery. Fire exits, traffic flow, and access needs are all taken into account. Final approval is provided by the host.





## Exhibition Specs & Info



minotaur mazes

### Exhibit Specs

Installation	-	Indoor
Gallery Size	-	1,500 - 4,000 sq ft
Interactives	-	22
Curriculum	-	Pre-K - 8
Base Rental Fee	-	\$40,000 + inbound shipping
Installation Fee	-	\$5,000
Inbound Shipping	-	One 53ft trailer
Payment Terms	-	25% w/contract, 50% 2 months prior to opening, 25% + inbound shipping 2 weeks after opening
Installation Staff	-	1 Minotaur technician + 4 host personnel
Installation Time	-	24 hours (120 man hours)
De-install Staff	-	1 Minotaur technician + 4 host personnel
De-install Time	-	16 hours (80 man hours)
Insurance	-	Host to insure for liability, loss or damage
Security	-	Minimal (venue security is sufficient)
Staffing	-	0 - 2 staff members as per traffic
Crates	-	All on wheels, indoor storage required
Electrical	-	Standard 110v, 5 locations in the exhibit
Ceiling height	-	8' 6" - Maze structure (optional)
	-	12' - Entrance Façade
	-	132" - 156" - Treetops
Crate Dimensions		
136"L x 48"W x 49"H		118"L x 48"W x 61"H
96"L x 48"W x 46"H		96"L x 48"W x 40"H
96"L x 42"W x 38"H		96"L x 32"W x 52"H
		96"L x 48"W x 60"H

**Explore the dense layers of the rainforest, meet its diverse inhabitants, and learn our place in its story.**

"Families loved the exhibit. A huge hit because of how interactive it is."

- Museum of the Rockies

"Rainforest Adventure is all that I'd hoped for....interactive, informative and engaging."

I've heard nothing but positive feedback from our guests."

- San Francisco Zoo

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