

"The exhibit was our **best children's**exhibit of the year."

Charlotte Brohi
VP of IMAX Operation and Film Production
Houston Museum of Natural Science

"Families loved the exhibit. A huge hit...!"

Dave Kinsey
Assistant Director of Exhibits
Museum of the Rockies

"Rainforest Adventure has been very popular! Everybody is having a great time and lots of parental involvement too."

Connie Mohrman
Exhibits Department Manager
The Wildlife Experience

"We had our **best May** in years and years... I recommend to anybody to have this maze at your facility."

> Ray Darnell Director Albuquerque Biological Park

"Rainforest Adventure is all that I'd hoped for....interactive, informative and engaging. I've heard nothing but positive feedback from our guests."

Joe Fitting
VP of Education and Conservation
San Francisco Zoo

Nord on the Street

FANTASTIC! A huge,
positive response
from our visitors."
Cathi Decker
Executive Director
Santa Ana Zoo

"The maze was



"Rainforest Adventure is exciting, educational, and extremely enriching. The kids love it, the adults love it. It's really wonderful!"

Terry Axline Marketing Manager Albuquerque Biological Park "We are always looking at Minotaur Mazes for the next new exhibit! Their flexibility and professionalism have been great."

> Connie Mohrman Exhibits Department Manager The Wildlife Experience





## Goals

DEMONSTRATE diversity across four abundant layers of rainforest

INVESTIGATE fragility and adaptability of flora and fauna

FOSTER AWARENESS of biodiversity, interconnectedness, and sustainability

LEARN what each of us can do to preserve this vital habitat

Butterfly Camouflage Mural

UNDERSTORY

Jaguar

Understory

Netting

Understory

Netting

Understory

Understory

Jaguar

Understory

Jaguar

LeafCanopy Layer

Canopy L

"We are always looking at Minotaur Mazes for the next new exhibit! Their flexibility and professionalism have been great—designing to fit our space and flow, working well with our staff, making shipping and installation work, and always looking for feedback on improvements to their product."

CONNIE MOHRMAN
Exhibits Department Manager
The Wildlife Experience



# **Adventure Around Every Corner**

Explore and discover within four layers of rainforest.

One of the least known habitats on Earth, the rainforest is filled with exciting mysteries waiting to be discovered – just like Rainforest Adventure! Abundant and sometimes unfamiliar sights, sounds, and plant and animal biodiversity come together to create an interactive experience about one of the world's greatest treasures. Visitors experiment with physical and mental challenges as they descend through the four layers of rainforest. By the time visitors reach the forest floor, they are better equipped with an understanding of how humans impact this diverse yet fragile forest, and how they can make a difference.

"As we were traversing the maze, a group of decampers were enjoying it with us. We comment on this to the day camp counselor, and he said children ask to come back to the maze each gas; because it's their favorite exhibit. Clearly we seren't the only ones giving this new feature the thumbs up!"

## Overview

Rainforest Adventure sends visitors on a quest to explore four Experience Galleries: Emergent, Canopy, Understory and Forest Floor. Each gallery introduces opportunities for visitors to mimic the animals and plants indigenous to each layer. Visitors wind their way throughout the exhibit by answering questions as they go – incorrect answers lead to decends while correct answers lead the explorers ever deeper into the maze.

"Rainforest Adventure was a great addition to our space and will be missed by all!"

JOE FITTING

VP of Education & Conservation
San Francisco Zoo





## Interactives

Rainforest Adventure takes people on a journey to many places, from an interactive welcome room, to four layers of rainforest, to making connections in your own home. It helps visitors retain and remember information. Plus, it's a lot of fun! Along the way, visitors have opportunities to explore, swing, smell and puzzle their way to understanding this great reasure.

### **WELCOME TRAVELER**

Join us on a *Rainforest Adventure* and explore one of the most diverse and endangered ecosystems on our planet.

**Question/Answer** – How do you get from A-Z? With Q&A, of course! Navigate the maze through a series of challenging mental puzzles designed to improve your understanding of rainforest preservation.

**Rain Stick Wheel** – Create the sounds of the rainforest in the palms of your hands and learn how the rain of the rainforest impacts its inhabitants.

**Wet City** – How much rain falls in your city? You might be surprised. Compare and contrast your understanding of precipitation.









With trees reaching over 200 feet tall, the emergent layer towers over everything in the rainforest.

**Migratory Bird Magnet Maze** – Help migratory birds make the incredible journey from winter resting grounds to summer nesting grounds. But watch out for hazards along the way!

## **CANOPY**

The roof of the forest, the canopy is a tangled green layer of leaves, vines, fruits and colorful flowering plants. This dense layer allows little light to penetrate to the forest floor.

**Brachiation Station** – Get into the swing of things! Do you have the strength, grace and timing to swing like a spider monkey and other primates? We think you do!

Spider Web Climb – Spiders are a vital part of the rainforest food chain, feeding birds and other animals. Get a spider's eye view of a wicked web you don't want to get tangled up in...or DO you?

### **UNDERSTORY**

In the understory, smaller trees compete with each other for the little sunlight that filters through the thick green roof of the canopy.

**Butterfly Zip Slide** – Spread your wings and sail 10 feet through the understory as a butterfly.

**Butterfly Camouflage Mural** – See if you can find these cleverly disguised creatures in all four stages of their development: egg, larvae, chrysalis, and adult.

**Hanging Vines** – Descend deeper through the Understory on hanging vines, getting ever closer to the Forest Floor.

"We had the best May that we've had in years and years."

RAY DARNELL
Director
Albuquerque Biological Park/
Rio Grande Zoo

#### **FOREST FLOOR**

With a tangle of large roots and very little light, the Forest Floor is filled with plants specially adapted to low light and high moisture.

Architecture by Nature – Witness the engineering genius of nature by seeing how a 100-foot tall tree can stand in 18 inches of soil. Learn how buttress roots make all the difference by building your own.

**Frog Jump** – Frogs can jump over 10x their body length. How far can you jump? Check your height and see if you can go the distance.





### **DIVERSITY DETOUR**

You may have reached the Forest Floor, but can you remember everything you've seen? Show what you've learned by revisiting the layers, and find new plants and animals through two special games.

**Species Diversity Puzzle** – Help these creatures find their home! Solve the puzzle by placing the 16 species in

their correct habitat strata on the rainforest

mural.

Species Scavenger Hunt – Wind your way back into the maze on a rainforest quest! Look for animals hidden throughout the maze and save some twists and turns by remembering where each animal lives.



#### RAINFOREST CONNECTION

Although the rainforest may seem very far away, the Rainforest Connection interactive room shows visitors the interconnected relationship between humans and the rainforest. Every day, people around the world use and benefit from rainforest resources, such as food and life saving medicine. The Rainforest Connection provides visitors with daily choices to preserve and improve their relationship with the forest.

Squeeze & Sniff - Many everyday produ come from the rainforest. Can you tell thes rainforest products by smell? Find out if yo nose knows.

## Take the Pledge, Take Action! -

Rainforests may be thousands of miles away but your actions at home, work, and at scho make a difference. Take the pledge, write down, and post it at home.

**Donation Station** – Drop a coin into the machine and it becomes a raindrop trying t reach the forest floor. If it makes it, you ge



## Minotaur Mazes

Minotaur Mazes is a Seattle-based, worldwide traveling exhibitions company specializing in complete, interactive exhibition experiences within a maze setting. Mazes are engaging both mentally and physically, and a tactile experience helps visitors young and old retain ideas long after they have left the exhibit. Minotaur is committed to crafting quality, creative exhibitions that introduce ideas of sustainability and personal responsibility for the world and its people.

### **CONTACT:**

912 NW 63rd Street

Seattle, WA 98107

p. (206) 782-0667

info@minotaurmazes.com

www.minotaurmazes.com

### FIND US ONLINE:

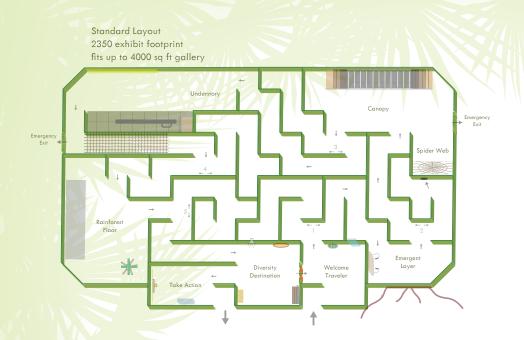


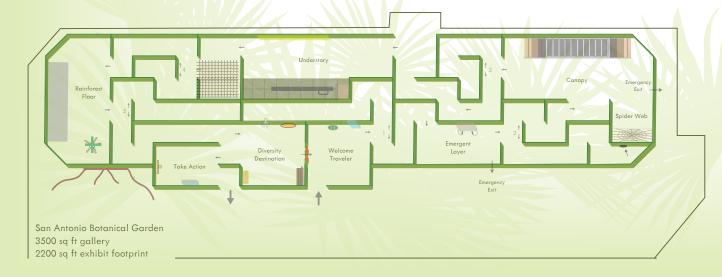


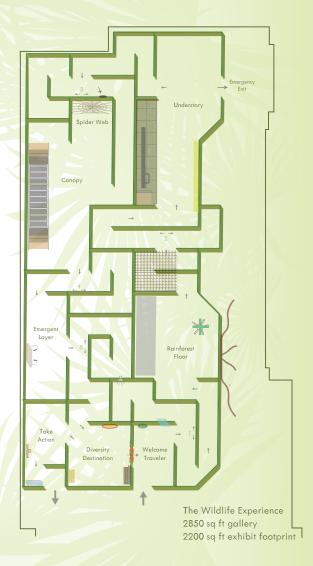
## **Custom Layouts**











Custom layouts
are created for each new host gallery.
Fire exits, traffic flow, and access
needs are all taken into account.
Final approval is provided by the host.



# Exhibition Specs & Info



## **Exhibit Specs**

Tour Dates - Current - Fall 2018

Installation - Indoor

Gallery Size - 2,400 - 4,000 sq ft

Interactives - 22

Curriculum - Pre-K - 8

3 - Month Rental - \$30,000 + inbound shipping

Each Add'l Month - \$8,500

Inbound Shipping - One 53ft trailer

Payment Terms 25% w/contract, 50% 2 months prior to opening,

25% + inbound shipping 2 weeks after opening

Installation Staff - 1 Minotaur technician + 4 host personnel

Installation Time - 24 hours (120 man hours)

De-install Staff 1 Minotaur technician + 4 host personnel

De-install Time - 16 hours (80 man hours)

Insurance - Host to insure for liability, loss or damage

Security - Minimal (venue security is sufficient)

Staffing 0 - 2 staff members as per traffic

Crates - All on wheels, indoor storage required

Electrical - Standard 110v, 5 locations in the exhibit

Min. ceiling height - 8' 6" - Maze structure

12' - Entran<mark>ce Façade</mark> 132" - 156" - Treetops

Crate Dimensions

136"L × 48"W × 49"H 118"L × 48"W × 61"H 96"L × 42"W × 38"H 96"L × 32"W × 52"H Explore the dense layers of the rainforest, meet its diverse inhabitants, and learn our place in its story.

"Rainforest Advernture is all that I'd hoped for....interactive, informative and engaging. I've heard nothing but positive feedback from our guests."

- San Francisco Zoo

"Families loved the exhibit. A huge hit because of how interactive it is."

- Museum of the Rockies

"Rainforest Adventure is exciting, it's educational and extremely enriching. The kids love it, the adults love it. It's really wonderful!"

- Albuquerque Biological Park

Contact:

Minotaur Mazes

P: 206.782.0667 F: 206.782.9580

Email: info@minotaurmazes.com