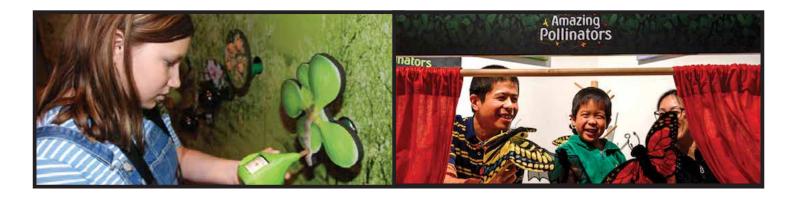


Exhibition Goals



Through Amazing Pollinators, Minotaur seeks to:

- Impart an understanding of pollination, pollinators and their importance to the planet.
- Introduce threats, causes of decline and opportunities to help pollinators.
- Spark interest in the natural world and spur at home observation of plants and pollinators.
- Inspire active engagement in community science and conservation actions.
- Provide a forum for organizations and community groups to connect with museum visitors.
- Bring these messages to as many communities as possible across the US and beyond.
- Create a buzz and excitement around exhibit appearances to further its reach and impact.



Created in partnership with the Florida Museum of Natural History and the Xerces Society for Invertebrate Conservation





Key Highlights

Look and Feel

- Visually stunning, immersive experience
- 9 lush environments (Farm, Garden, Desert...)
- Hidden glow-in-the-dark Night Room
- 200 vibrant interactive flowers

Experience and Draw

- High-engagement gamified learning
- Life or death Survival Missions for 8 pollinator groups
- Selfie and photo-op sharing stations
- Popular parlor games exploring conservation themes

Education

- K-12 curriculum Next Generation Science Standards
- Pre-visit, post-visit and field trip resources
- Separate game programs for public and school groups
- Topics include plant and pollinator morphology, adaptation, environmental threats and more. . .

Audience and Accessibility

- 100% bilingual English and Spanish
- Family-friendly activities for all ages
- Logic and skill-based games for ages 9+
- Hands-on Young Pollinators area for ages 0-8

Environmental Conservation

- Pollinator importance weaved into each role-play mission
- Human and natural threats lurk in half the missions
- Parlor games themed to urgent topics
- Opportunities for Community Action



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